

# OEER INTERNATIONAL

OCEAN-ENERGYRESOURCES.COM

SERVING THE GLOBAL OFFSHORE ENERGY COMMUNITIES



OUR E-MAGAZINE EDITION APPEARS 4X PER YEAR  
OUR DIGITAL NEWSLETTER APPEARS TWICE A WEEK!



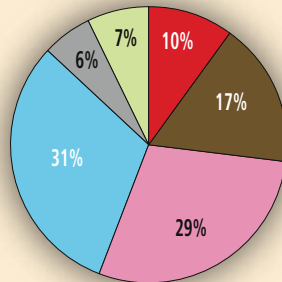
## Editorial formula:

For more than 38 years **Ocean Energy Resources** is the leading trade journal in the Netherlands for the complete upstream, oil and gas industry and the renewable energy business. Our readers are informed about the oil, gas and renewables industry through professionally written articles and running commentary in which technical developments and innovative technology are the main topics. In addition the magazine acts as the voice of the IRO (Association of Dutch Suppliers in the Offshore Energy Industry) as well as NWEA, the Netherlands WindEnergy Association and promotes the interests of their members to the national government and potential clients.

## Editorial:

For news alerts or long copy articles, please contact Han Heilig, [han@practica.nl](mailto:han@practica.nl)

## Highly qualified readers:



- Oil & Gas companies 10%
- Offshore Wind Farm developers 17%
- Service, Support & Supply companies 29%
- Design, Engineering, Installation & Construction companies 31%
- Heavy Lift & Transport companies 6%
- Decommissioning companies 7%

## Position your company as a true expert

**Ocean Energy Resources** is a powerful communication platform dedicated to the global fossil and renewable energy industry. Daily, the platform delivers expert news and must read articles on oil & gas production, field developments, drilling equipment, wind energy, floating wind, service vessels, innovations, contractors, subcontractors and all kind of authorities dominating these markets.

In addition we publish our magazine digitally four times a year, full of background articles and interesting news facts.

**Ocean Energy Resources** can help you reach tens of thousands of offshore oil, gas and wind professionals all over the world. With the power of online advertising, you can communicate an effective marketing message. By making use of our online advertisement options, we can help you create more brand awareness.

*If you want to learn more about our advertising opportunities, please do not hesitate to get in touch.*

WORLDWIDE AUDIENCE	TOP 5 RANKING EUROPEAN COUNTRIES	TOP 5 INTERNATIONAL RANKING BY COUNTRY
<b>MONTHLY PAGE VIEWS</b> (including social media reach): <b>525.463</b>	<b>Germany</b> <b>United Kingdom</b> <b>Netherlands</b>	<b>Taiwan</b> <b>USA</b> <b>China</b>
<b>MONTHLY UNIQUE USERS:</b> <b>36.873</b>	<b>France</b> <b>Norway</b>	<b>Japan</b> <b>Australia</b>

## Schedule of publication and editorial program 2022

Nr.	Deadline*	Appearance	Nr.	Deadline*	Appearance
1	25-03-2022	31-03-2022	3	23-09-2022	30-09-2022
2	24-06-2022	30-06-2022	4	16-12-2022	22-12-2022

\* Deadlines can be adjusted.

### Advertisement sizes and rates (in euro) - online version

	Width x height in mm.	Rates full colour
2/1 page	420 x 297 mm	3.850,-
1/1 page	210 x 297 mm	2.250,-
1/2 page	183 x 125 mm	1.350,-
or	90 x 254 mm	
Island	120 x 168 mm	1.450,-

1/1 page : 210 x 297 mm (wxh) + 3 mm bleed on all sizes  
2/1 page : 420 x 297 mm (wxh) + 3 mm bleed on all sizes

### Extra charges

Inside front cover	+ 25%
Inside back cover	+ 15%
Outside back cover	+ 25%

### Advertorial (in euro)

Rates and conditions:

Two pages:  
1000 words + max 2 images: 3250

One page:  
400 words + 1 image: 1750

## GOLD

You will receive the following:

- 4 full page advertisements
- a 2/1 page article
- premium banner (540 x 116 pixels) on website for 6 months
- visual with link to your job offers page

Total investment for this package is € 8,000

## SILVER

You will receive the following:

- 2 full page advertisements or 4 half page advertisements
- a 1/1 page article
- a side banner (236 x 194 pixels) on website for 4 months
- visual with link to your job offers page

Total investment for this package is € 4,000

## BRONZE

You will receive the following:

- 1 full page advertisement or 2 half page advertisements
- a side banner (236 x 194 pixels) on website for 2 months

Total investment for this package is € 2,000

## Editorial calendar 2022

### MARCH 2022

- Offshore Wind
- Subsea Electrification & Diving
- Drilling and Completion

### JUNE 2022

- Floating Wind
- Safety Systems & Technologies
- ROV Systems

### OCTOBER 2022

- Hydrogen
- Renewable Energy
- Transport & Installation

### DECEMBER 2022

- Digital transformation
- Abandonment & Decommissioning
- Transport & Installation

**Events:** • SPE Offshore Europe (1-4 Feb.); Wind Europe Bilbao (5-7 April); IPF, Atlantic City USA (26-28 April); OTC Houston (2-5 May); ONS Stavanger (29 Aug.-1 Sept.); Wind Energy Hamburg (27-30 Sept.); Adipec UAE (7-10 Nov.); Offshore Energy Amsterdam (29-30 Nov.)

### Top side banner € 1250

540 x 116 pixels

### Story banner € 2750

483 x 165 pixels

### Side banners website

236 x 73 pixels

**Small € 275**

236 x 128 pixels

**Regular € 400**

236 x 194 pixels

**Large € 500**

### Top side banner website

The top side banner of every editorial page is always prominently displayed. An attractive premium position!

### Story banner website

This banner is always centered displayed in long copy posts and articles. \*Price is for one year. An exclusive proposition!

### Side banner newsletter

Side banners can be placed on our **digital newsletter** as well at a rate of € 425,-. This price applies to all three dimensions.

### Technical info banners

Digital banners should be provided as animated GIF on the size chosen by you. Resolution is always 72 DPI and in RGB colour mode. Links to your preferred URL.

*Prices mentioned are applicable for a period of three months, except where noted.*

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