Ocean Energy Resources

SERVING THE OIL, GAS AND RENEWABLE ENERGY COMMUNITIES

MEDIA KIT 2021

Supporting partners

Ocean Energy Resources

Appearance frequency : digital version 4x per year online

OUR DIGITAL NEWSLETTER APPEARS TWICE A WEEK!

iRO 50 years

NWEA

Ocean Energy Resources

EDITORIAL INFORMATION

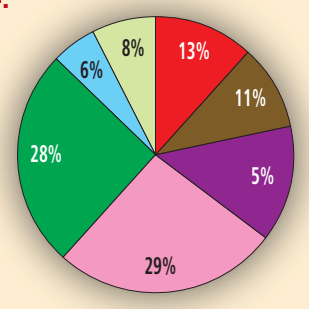
Editorial formula:

For more than 36 years **Ocean Energy Resources** is the leading trade journal in the Netherlands for the complete upstream, oil and gas industry and the renewable energy business. Our readers are informed about the oil, gas and renewables industry through professionally written articles and running commentary in which technical developments and innovative technology are the main topics. In addition the magazine acts as the voice of the IRO (Association of Dutch Suppliers in the Offshore Energy Industry) as well as NWEA, the Netherlands WindEnergy Association and promotes the interests of their members to the national government and potential clients.

Editorial:

For news alerts or long copy articles, please contact Han Heilig, **han@practica.nl**

Reader Profile:



- Oil & Gas companies 13%
- Offshore Wind Farm developers 11%
- Marine Contracting companies 5%
- Service, Support & Supply companies 29%
- Design, Engineering, Installation & Construction companies 28%
- Heavy Lift & Transport companies 6%
- Decommissioning companies 8%

Position your company as a true expert

Ocean Energy Resources is a powerful communication platform dedicated to the global fossil and renewable energy industry. Daily, the platform delivers expert news and must read articles on oil & gas production, field developments, drilling equipment, wind energy, floating wind, service vessels, innovations, contractors, subcontractors and all kind of authorities dominating these markets.

In addition we publish our magazine digitally four times a year, full of background articles and interesting news facts.

Ocean Energy Resources can help you reach tens of thousands of offshore oil, gas and wind professionals all over the world. With the power of online advertising, you can communicate an effective marketing message.
By making use of our online advertisement options, we can help you create more brand awareness.

If you want to learn more about our advertising opportunities, please do not hesitate to get in touch.

World Distribution	Top 5 ranking European countries	Top 5 international ranking by country
OER page views on a monthly basis:	**Netherlands**	**Taiwan**
350,000	**Germany**	**China**
	United Kingdom	**USA**
Social media connections:	**France**	**Japan**
LinkedIn **10,000** Twitter **500**	**Norway**	**Australia**

ADVERTISEMENT SIZES & RATES

Schedule of publication and editorial program 2021

Nr.	*Deadline**	*Appearance*	*Nr.*	*Deadline**	*Appearance*
1	**19-03-2021**	26-03-2021	3	**22-09-2021**	27-09-2021
2	**18-06-2021**	25-06-2021	4	**16-12-2021**	22-12-2021

* *Deadlines can be adjusted.*

Advertisement sizes and rates (in euro) - online version

	Width x height in mm.	*Rates full colour*
2/1 page	420 x 297 mm	3.850,-
1/1 page	210 x 297 mm	2.250,-
1/2 page	183 x 125 mm	1.350,-
or	90 x 254 mm	
Island	120 x 168 mm	1.450,-

1/1 page : 210 x 297 mm (wxh) + 3 mm bleed on all sizes
2/1 page : 420 x 297 mm (wxh) + 3 mm bleed on all sizes

Discount: 3% as from 2 insertions, 6% as from 4 insertions.

Extra charges

Inside front cover	+ 25%
Inside back cover	+ 15%
Outside back cover	+ 25%

Advertorial

Rates and conditions for advertorials: 750 words + 2 images € 1000

Contact: **Arthur Schavemaker / Jeanet Draaijer**

E: arthur-ocean-energyresources@kenter.nl
E: jeanet-ocean-energyresources@kenter.nl

GOLD

You will receive the following:

- **4 full page advertisements**
- **a 2/1 page article**
- **premium banner (540 x 116 pixels) on website for 4 months**

Total investment for this package is € 8,000

SILVER

You will receive the following:

- **2 full page advertisements or 4 half page advertisements**
- **a 1/1 page article**
- **a side banner (236 x 194 pixels) on website for 5 months**

Total investment for this package is € 4,000

BRONZE

You will receive the following:

- **1 full page advertisement or 2 half page advertisements**
- **a 1/1 page article**
- **a side banner (236 x 194 pixels) on website for 3 months**

Total investment for this package is € 2,000

Editorial calendar 2021

MARCH 2021
- Offshore Wind
- Subsea & Diving
- IRO 50th Anniversary

JUNE 2021
- Floating Wind
- Safety Systems & Technologies
- IRO 50th Anniversary

OCTOBER 2021
- Green Hydrogen
- Renewable Energy
- IRO 50th Anniversary

DECEMBER 2021
- Digital transformation
- Abandonment & Decommissioning
- Looking back at IRO 50th Anniversary

Top side banner € 1000
540 x 116 pixels

Story banner € 2500*
483 x 165 pixels

Side banners website

236 x 73 pixels	Small	€ 275
236 x 128 pixels	Regular	€ 400
236 x 194 pixels	Large	€ 500

350,000 page views on a monthly basis

Top side banner

The top side banner of every editorial page is always prominently displayed. An attractive premium position!

Story banner horizontal

This banner is always centered displayed in long copy posts and articles. *Price is for one year. An exclusive proposition!

Side banner newsletter

Side banners can be placed on our **digital newsletter** as well at a rate of € 425,-. This price applies to all three dimensions.

Technical info banners

Digital banners should be provided as animated GIF on the size chosen by you. Resolution is always 72 DPI and in RGB colour mode. Links to your preferred URL.

Prices mentioned are applicable for a period of three months, except where noted.

Ocean Energy Resources
www.ocean-energyresources.com

Contact person: Arthur Schavemaker
E-mail: arthur-ocean-energyresources@kenter.nl

Contact person: Jeanet Draaijer
E-mail: jeanet-ocean-energyresources@kenter.nl

Phone: +31 547 27 50 05