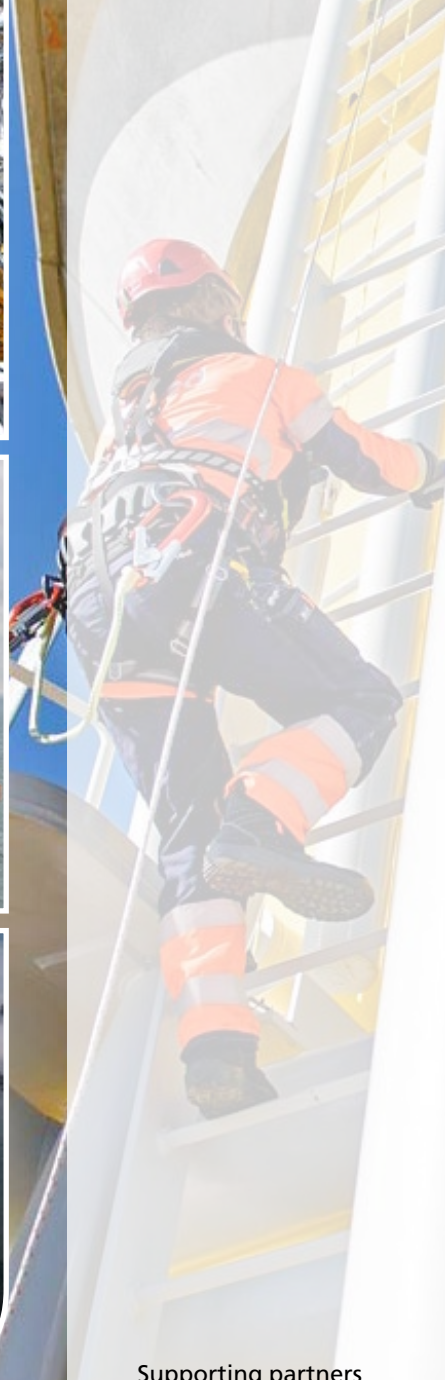
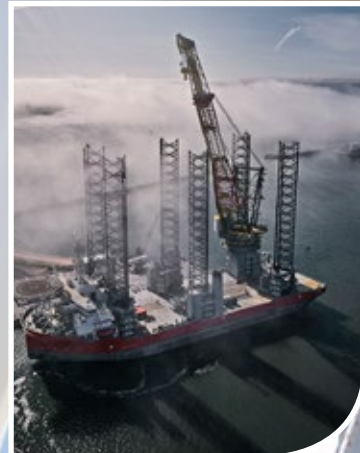


Ocean Energy Resources

SERVING THE OIL, GAS AND RENEWABLE ENERGY COMMUNITIES



MEDIA KIT 2021



Supporting partners

Ocean Energy Resources

Appearance frequency : digital version 4x per year online

OUR DIGITAL NEWSLETTER APPEARS TWICE A WEEK!



Ocean Energy Resources

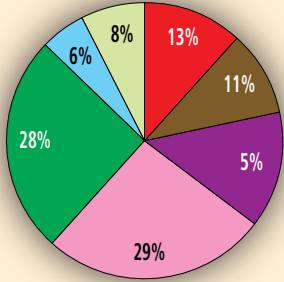
Editorial formula:

For more than 36 years **Ocean Energy Resources** is the leading trade journal in the Netherlands for the complete upstream, oil and gas industry and the renewable energy business. Our readers are informed about the oil, gas and renewables industry through professionally written articles and running commentary in which technical developments and innovative technology are the main topics. In addition the magazine acts as the voice of the IRO (Association of Dutch Suppliers in the Offshore Energy Industry) as well as NWEA, the Netherlands WindEnergy Association and promotes the interests of their members to the national government and potential clients.

Editorial:

For news alerts or long copy articles, please contact Han Heilig, han@practica.nl

Reader Profile:



- Oil & Gas companies 13%
- Offshore Wind Farm developers 11%
- Marine Contracting companies 5%
- Service, Support & Supply companies 29%
- Design, Engineering, Installation & Construction companies 28%
- Heavy Lift & Transport companies 6%
- Decommissioning companies 8%

Get your message recognised by the right target groups

As from 2020 we publish a digital interactive edition of **Ocean Energy Resources** online, offering additional means of advertising. With the large increase of technology being used, **Ocean Energy Resources** makes it surprisingly affordable to advertise on a far larger scale.

In addition to the digital edition of OER that we publish four times a year, a news overview with the latest newsworthiness appears twice a week. This OER Newsletter reaches tens of thousands of readers per month; key buyers and decision makers in the oil, gas and renewable energy industries. This is certainly a worthwhile option of getting your product/service recognised by the right target groups.

With such a large circulation of relevant readers advertising in OER is definitely money well spent.

World Distribution
OER readers on a monthly basis 85,000
Social media LinkedIn 8,000 Twitter 500

Top 5 ranking European countries
Netherlands
Germany
United Kingdom
France
Norway

Top 5 international ranking by country
Taiwan
China
USA
Japan
Australia

EDITORIAL INFORMATION

Schedule of publication and editorial program 2021

Nr.	Deadline*	Appearance	Nr.	Deadline*	Appearance
1	19-03-2021	26-03-2021	3	22-09-2021	27-09-2021
2	18-06-2021	25-06-2021	4	16-12-2021	22-12-2021

* Deadlines can be adjusted.

Advertisement sizes and rates (in euro) - online version

	Width x height in mm.	Rates full colour
2/1 page	420 x 297 mm	3.850,-
1/1 page	210 x 297 mm	2.250,-
1/2 page	183 x 125 mm	1.350,-
or	90 x 254 mm	
Island	120 x 168 mm	1.450,-

1/1 page : 210 x 297 mm (wxh) + 3 mm bleed on all sizes

2/1 page : 420 x 297 mm (wxh) + 3 mm bleed on all sizes

Discount: 3% as from 2 insertions, 6% as from 4 insertions.

Extra charges

Inside front cover	+ 25%
Inside back cover	+ 15%
Outside back cover	+ 25%

Advertorial

Rates and conditions for advertorials:
750 words + 2 images € 1000

Contact: **Pascal van der Molen**

E: pascal@ocean-energyresources.com

M: +31(0)6 26 92 96 88

GOLD

You will receive the following:

- 4 full page advertisements
- a 2/1 page article
- premium banner (540 x 116 pixels)
on website for 4 months

Total investment for this package is € 8,000

SILVER

You will receive the following:

- 2 full page advertisements or
4 half page advertisements
- a 1/1 page article
- a side banner (236 x 194 pixels)
on website for 5 months

Total investment for this package is € 4,000

BRONZE

You will receive the following:

- 1 full page advertisement or
2 half page advertisements
- a 1/1 page article
- a side banner (236 x 194 pixels)
on website for 3 months

Total investment for this package is € 2,000

POSITION YOUR BANNER ON OUR WEBSITE FULL OF CURRENT NEWS ITEMS

www.ocean- energyresources.com

85,000 page impressions on a monthly basis

Top side banner horizontal € 1000

540 x 116 pixels

236 x 73 pixels

Small € 275*

236 x 128 pixels

Regular € 400*

236 x 194 pixels

Large € 500*

Side banners

* Only applies for insertion on website.

Top side banner horizontal

The top side banner of every editorial page is always prominently displayed. An attractive premium position!

Side banner

Side banners can be placed on our **digital newsletter** as well at a rate of € 425,- for three months. This price applies to all three dimensions.

Technical info banners

Digital banners should be provided as animated GIF on the size chosen by you. Resolution is always 72 DPI and in RGB colour mode.

Prices mentioned are applicable for a period of three months.

**Ocean Energy
Resources**



Contact person: Pascal van der Molen

Phone: +31 (0)6 26 92 96 88

E-mail: pascal@ocean-energyresources.com