

# Ocean Energy Resources

SERVING THE OIL, GAS AND RENEWABLE ENERGY COMMUNITIES

RATE CARD 2020



Supporting partners

**Ocean Energy Resources**

Appearance frequency : digital version 4x per year online

**OUR DIGITAL NEWSLETTER APPEARS TWICE A WEEK!**



# Ocean Energy Resources



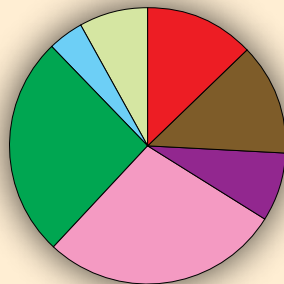
## Editorial formula:

For more than 35 years **Ocean Energy Resources** is the leading trade journal in the Netherlands for the complete upstream, oil and gas industry and the renewable energy business. Our readers are informed about the oil, gas and renewables industry through professionally written articles and running commentary in which technical developments and innovative technology are the main topics. In addition the magazine acts as the voice of the IRO (Association of Dutch Suppliers in the Offshore Energy Industry) as well as NWEA, the Netherlands WindEnergy Association and promotes the interests of their members to the national government and potential clients.

## Editorial:

For news alerts or long copy articles, please contact Han Heilig, [han@practica.nl](mailto:han@practica.nl)

## Reader Profile:



- Oil & Gas companies 13%
- Wind Energy companies 13%
- Marine Contracting companies 8%
- Service, Support & Supply companies 28%
- Design, Engineering, Installation & Construction companies 26%
- Heavy Lift & Transport companies 4%
- Decommissioning companies 8%

## Get your message recognised by the right target groups

As from 2020 we publish a digital interactive edition of **Ocean Energy Resources** online, offering additional means of advertising. With the large increase of technology being used, **Ocean Energy Resources** makes it surprisingly affordable to advertise on a far larger scale.

In addition to the digital edition of OER that we publish four times a year, a news overview with the latest newsworthiness appears twice a week. This OER Newsletter reaches tens of thousands of readers per month; key buyers and decision makers in the oil, gas and renewable industries. This is certainly a worthwhile option of getting your product/service recognised by the right target groups.

*With such a large circulation of relevant readers advertising in OER is definitely money well spent.*

World Distribution	Top 5 ranking European countries	Top 5 international ranking by country
OER users on a monthly basis <b>70,000</b>	<b>Netherlands</b>	<b>Taiwan</b>
Social media	<b>United Kingdom</b>	<b>China</b>
LinkedIn <b>7,250</b>	<b>Belgium</b>	<b>USA</b>
	<b>Germany</b>	<b>Japan</b>
	<b>Denmark</b>	<b>Australia</b>

EDITORIAL INFORMATION

## Schedule of publication and editorial program 2020

Nr.	Deadline*	Appearance	Nr.	Deadline*	Appearance
1	10-03-2020	25-03-2020	3	18-09-2020	02-10-2020
2	12-06-2020	25-06-2020	4	04-12-2020	18-12-2020

\* Deadlines can be adjusted.

### Advertisement sizes and rates (in euro) - online version

	Width x height in mm.	Rates full colour
2/1 page	420 x 297 mm	3.850,-
1/1 page	210 x 297 mm	2.250,-
1/2 page	183 x 125 mm	1.350,-
or	90 x 254 mm	
Island	120 x 168 mm	1.450,-

1/1 page : 210 x 297 mm (wxh) + 3 mm bleed on all sizes  
2/1 page : 420 x 297 mm (wxh) + 3 mm bleed on all sizes

Discount: 3% as from 2 insertions, 6% as from 4 insertions.

### Extra charges

Inside front cover	+ 25%
Inside back cover	+ 15%
Outside back cover	+ 25%

### Advertorial

Rates and conditions for advertorials:  
750 words + 2 images € 1000

Contact: **Pascal van der Molen**

E: [pascal@ocean-energyresources.com](mailto:pascal@ocean-energyresources.com)  
M: +31(0)6 26 92 96 88

## GOLD

You will receive the following:

- 4 full page advertisements
- a 2/1 page article
- premium banner (540 x 116 pixels) on website for 4 months

Total investment for this package is € 8,000

## SILVER

You will receive the following:

- 2 full page advertisements or 4 half page advertisements
- a 1/1 page article
- a side banner (236 x 194 pixels) on website for 5 months

Total investment for this package is € 4,000

## BRONZE

You will receive the following:

- 1 full page advertisement or 2 half page advertisements
- a 1/1 page article
- a side banner (236 x 194 pixels) on website for 3 months

Total investment for this package is € 2,000

# POSITION YOUR BANNER ON OUR WEBSITE FULL OF CURRENT NEWS ITEMS

## www.ocean- energyresources.com

**75,000 page impressions on a monthly basis**

**Top side banner horizontal € 1000**

540 x 116 pixels

236 x 73 pixels

**Small € 275\***

236 x 128 pixels

**Regular € 400\***

236 x 194 pixels

**Large € 500\***

Side banners

\* Only applies for insertion on website.

**Top side banner horizontal**

The top side banner of every editorial page is always prominently displayed. An attractive premium position!

**Side banner**

Side banners can be placed on our **digital newsletter** as well at a rate of € 425,- for three months. This price applies to all three dimensions.

**Technical info banners**

Digital banners should be provided as animated GIF on the size chosen by you. Resolution is always 72 DPI and in RGB colour mode.

*Prices mentioned are applicable for a period of three months.*

**Ocean Energy**  
Resources

Contact person: Pascal van der Molen

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E-mail: pascal@ocean-energyresources.com